



## Press Release: Feb 2013

# RE-INVENTING THE MOLE TRAP

Cambridge-based start-up, Beagle Products, has just launched their first product, the EasySet Mole Trap.

Designed and manufactured entirely in the UK, the trap revolutionises the way moles are caught and despatched, providing an easier and more effective method and allowing the domestic gardener to tackle the problem on their own – without the need to call in a professional mole catcher.

Beagle's approach has been to 'design out' the inherent pitfalls other mole trap designs have. Many are more suited to agricultural use, most of them posing a significant possibility of painfully pinched fingers when being set, and almost all of them tending to get clogged up with soil and stones when in the ground.

By contrast, Beagle's EasySet Mole Trap operates with a single press of the plunger, with virtually no risk of accidentally triggering the trap and pinching one's fingers. The trap's mechanism is also enclosed within a rectangular box shape to enable far easier placement in a mole run, with just the trigger being exposed in the run. Once armed and positioned in a run, it is also very easy to obscure any gaps with turf or soil – whereas other traps tend to require time-consuming effort filling the gaps *without* clogging up the trap mechanism.

Beagle Director, George Savell, explains: "The EasySet Trap is the result of over 3 years of development, and represents what we believe to be the most effective and easiest method of dealing with moles." He goes on to say that "we have already had two of the UK's six Master Mole Catchers endorse the product, so it is clear that professional mole catchers are just as likely to benefit from the trap as the domestic gardener."

The company has also launched a kneeler to provide more comfort when setting one's mole traps, and plans to launch a full range of mole catching accessories shortly, including a run-finding probe, a spade, a trowel, trap markers and a high quality canvas-style bag to house one's 'kit'.

Full details and the Beagle online shop are at [www.beagleproducts.com](http://www.beagleproducts.com)

**"A very good trap. Effective and so simple to set, anyone can use it."**

Michael Pincher, Worcestershire

**"A nice easy to use trap, it's perfect for gardeners and handymen"**

Mark Clark, Master Mole Catcher (Guild of British Mole Catchers), Norfolk

**"I couldn't recommend this trap more highly. 3 moles in 3 days, with only 1 trap!"**

David Anderson, Master Mole Catcher (Guild of British Mole Catchers), Cambridgeshire

**"I caught a mole first time, after failing with all my other traps."**

Andrew Taylor - Hampshire

**"I am very impressed with your traps, and the advice on your website is among the best I've come across"**

*Michael Hill, All Seasons Pest Control, Norfolk*

**"The trap is certainly effective."**

*John Crouch, Wildlife Management Association*

For further information please contact **George Savell** directly.

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